



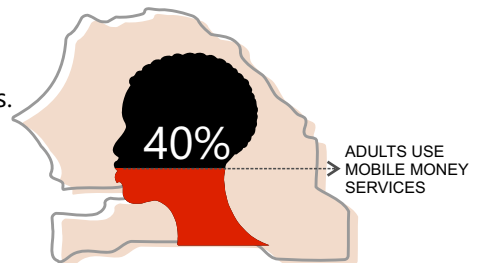
Enhancing Digital Payments Experience: Telecom leader in Senegal deploys mobiquity Pay wallet

The second largest mobile network operator in Senegal has deployed Comviva's mobiquity® Pay, the world's largest digital wallet platform. This has transformed the operator's digital financial services, enhancing the digital payments experience for its customers in Senegal.



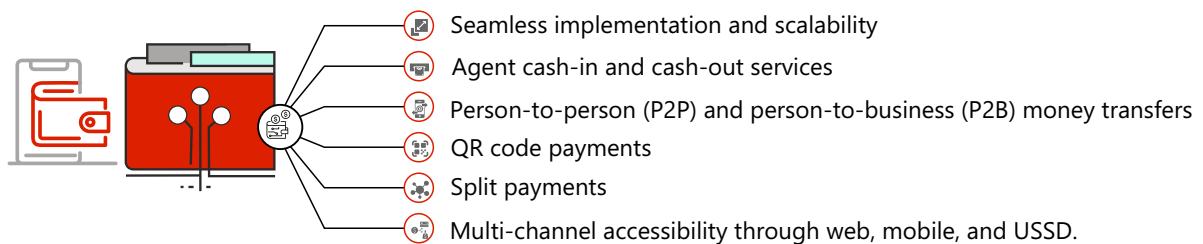
CHALLENGES

Senegal has been at the forefront of cashless transactions in Africa, with over **40% of adults** in the country using mobile money services. However, challenges such as limited infrastructure and security concerns have hindered the widespread adoption of digital payment services. Recognizing the need to address these challenges and improve customer experience, one of the largest operators in Africa decided to migrate to mobiquity® Pay wallet.



SOLUTION

Comviva's **mobiquity® Pay wallet** platform offers a range of features:

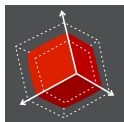


IMPACT

Since the deployment of **mobiquity® Pay wallet**, the client's business has witnessed substantial growth and improvement in its digital financial services



STRENGTHS AND BENEFITS



Highly Scalable: The deployment of mobiquity® Pay wallet has allowed the trusted operator to rapidly onboard customers, accelerate transaction growth, and introduce innovative features. The platform seamlessly integrates with billers, merchants, banks, and third-party systems, enabling scalability and interoperability.



Improved Performance and Enhanced Security: The migration to mobiquity® Pay wallet has significantly enhanced the service provider's system capacity, performance, and transaction security. The state-of-the-art infrastructure of mobiquity® Pay ensures high service uptime, creating a secure environment for financial transactions.



Product Innovation and User Experience: Leveraging mobiquity® Pay wallet, the client focuses on product innovation and delivering consumer-centric digital financial services. The platform offers improved reporting, flexible pricing options, and enhanced bulk payment functionality, aligning with customer needs and expectations.

Chief Executive Officer of client business,

expressed the company's commitment to democratizing the use of digital financial services and enhancing the customer experience. The deployment of mobiquity® Pay wallet enables us to reinforce our position, launch new consumer-centric financial services, and deliver a superior user experience.

Head of Africa Region at Comviva, highlighted mobiquity® Pay wallet's feature-rich, scalable, and flexible nature, which has been successfully deployed across five continents over the past 16 years. This collaboration empowers our client to accelerate the growth of digital wallets in Senegal, introducing innovative services and providing frictionless payment experiences to users.

Through the deployment of mobiquity® Pay wallet, our client has solidified its position as a leading mobile money service provider in Senegal. This collaboration has empowered them to offer world-class digital payments experience, simplify financial transactions, and promote financial inclusion throughout the country. The success of this partnership highlights the potential of digital wallets in driving the digital transformation of the financial landscape in Senegal and beyond.

To find out more or schedule a demo, contact us at www.comviva.com

About Comviva

Comviva simplifies business complexity. Our innovative portfolio of digital solutions and platforms brings greater choice, faster time to market and flexibility, to better meet the evolving needs of our customers as they drive growth, transform, and bring efficiency. From maximizing customer lifetime value to enabling large-scale digital transformation, we partner globally with organizations in the communications and financial industry to solve problems fast and transform for tomorrow. Comviva solutions have been deployed by over 130 Communication Services Providers and Financial Institutions in more than 90 countries and have delivered the benefits of digital and mobility to billions of people around the world. Comviva is a completely owned subsidiary of Tech Mahindra and a part of the Mahindra Group.

For more information, visit us at www.comviva.com

